

# ALI ASADI

## VIDEOGRAPHER AND EDITOR

### CONTACT

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### SKILLS

- Cinematography**  
Familiar with Sony, Canon, and Blackmagic hardware and workflows
- Sound**  
Familiar with using a breadth of microphone types and external recorders such as Zoom and Tascam.
- Editing**  
Adobe Premiere, Adobe Audition, Resolve DaVinci, Adobe After Effects

### EDUCATION

**Filmmaking, Master of Art**  
**Manchester Metropolitan University**  
2022-2023

**Film Directing, Bachelor of Cinema**  
**Sooreh University**  
2016-2019

### LANGUAGES

English   
Persian 

### PROFILE

Experienced Video Producer with a comprehensive skill set in pre-production planning and seamless execution of production workflows. Proficient in multiple roles, including Director, Producer, Director of Photography (DP), Editor, and Sound Designer. Adept at overseeing the entire video production process, from conceptualization to post-production, with a proven track record of delivering high-quality content. Excels in collaborating with cross-functional teams to achieve project goals and meet client expectations. Leveraging a diverse background in video production, I bring creativity, technical expertise, and a results-driven approach to every project.

### SELECTED WORK EXPERIENCE

#### Videographer and Editor

*Uncertain Future/ Manchester Art Gallery and MMU Metropolis* 2023

- A short documentary about a unique art and research work which aims to highlight and analyze the intersectional inequalities facing women over 50 around work in Manchester, England. This includes inequalities relating to gender, age, race, disability, migration status and other statuses.

#### Videographer and Visual artist

*Trees project/ Arts Council-funded project* 2022-2023

- Through the use of an illuminated installation, film, animation, and digital technology and combining these disciplines with traditional storytelling, puppets, dynamic projection and bespoke audio created from the electronic output of actual trees and mitochondrial networks, this project will highlight the story and importance of TREES.

#### Editor and Animator

*Factory Works/ Factory International* 2023

- Designed a 3-minute moving image featuring 1,500 album sleeves by artist Neville Gabie

#### Audio-Visual artist

*Factory Works/ Factory International* 2023

- The project culminated in three 1.5-minute experimental and laboratory interviews with three Iranian women (my friends and my aunt). This endeavor aimed to investigate how basic freedoms, post-migration, may facilitate the integration of Middle Eastern women into new environments

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## AWARDS

### Best Short Documentary Directing 2021

The Annual Iran International Documentary Film Festival Awarded to Beranaza Brother from the Barrens.

### Best Film (Nomination) 2018

Iranian Television Documentary Awards Nominated for Pazharah

## EXPERTISE

- Highly skilled in pre-production planning, adept at conceptualizing ideas, scripting, story boarding, and organizing logistics for a smooth video production process. Excel in executing production workflows, managing equipment, coordinating crews, and ensuring projects stay on schedule and within budget. Proficient in various roles, including Director, Producer, DP, Editor, and Sound Designer, their versatility allows effective contribution to different project aspects. With directorial experience, they guide creative vision aligning with goals.
- Possessing expertise in editing and sound design, I assemble footage, apply effects, and ensure high audio quality. As a Videographer/Editor offers end-to-end oversight, managing the entire production process from conceptualization to post-production, resulting in a cohesive and integrated approach. Proven track record includes delivering high-quality content, emphasizing collaboration with cross-functional teams, and combining creative and technical expertise for innovative solutions. Adopting a results-driven approach underscores their commitment to achieving project goals and delivering successful outcomes.

## REFERENCE

Mark Thomas

✉ mark@soupcollective.co.uk

## SELECTED WORK EXPERIENCE

### Director of photography

*Exploring OBM narratives / OFCOM*

2023

- exploring the innovative ways in which future audiences could engage with television programmes. This thought-provoking short film offers viewers the ability to choose alternative scenes, delve into additional layers of storytelling, and even access a captivating 3D environment on a second screen, providing further clues related to the narrative.

### Self-shooting Producer/Director and Editor

*Beyond the boundaries of the wind / Master's final project*

2022-2023

- This 15-minute documentary is a dual portrait of a filmmaker who has emigrated from his motherland and, over the following months tries to make sense of identity, memory, and the past through the life of his 5-year-old cousin who has no memory of their native country

### Self-shooting Producer/Director and Editor

*Aikya*

2023

- A 10-minute documentary about an Indian textile student who tries to use local soil as a reminder of her childhood to build a bridge between her homeland and the society that promised her a future.

### Self-shooting Producer/Director and Editor

*We are better prepared / UNODC- project*

2021-2022

- A UNODC-commissioned project in Iran, marginalized communities have been hard hit by the Covid-19 pandemic to improve communication and engagement with health services, a series of short puppet films were made, in collaboration with people who use drugs and using participatory methods.

### Self-shooting Producer/Director and Editor

*DDRI / Ministry of Health-funded project*

2021-2022

- A Persian Cohort commissioned project. A series of short films and visual stories about Prospective Epidemiological Research Studies in Iran